« In 2007, when we started at the Verbier Festival in Switzerland, words like "streaming" and "webcast" were almost unknown to the public. It was such a tremendous challenge and we were so excited to share with the entire world the talent of those amazing musicians. It was a world premiere, a turning point for the sector, and we received immediate and enthusiastic support from the artists and the public. medici.tv was born.

In 2012, we launched our offer for academic institutions. Making music available to as many people as possible has been at the heart of medici.tv’s project since its very beginning. We believe that music has the unique and extraordinary power to connect people from all walks of life, no matter their origins, beliefs, or socioeconomic backgrounds. There are no borders in music, and we firmly believe in the words of the great visual artist Louise Bourgeois: "Art is a Guaranty of Sanity".

Ten years later, it is more important than ever to teach our youth about unity, generosity, dedication, and excellence, and we know there is no better way to do so than through music.

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Thanks to all of you who have been and will continue to be part of this unforgettable journey. »

Hervé Boissière,
Founder and CEO of medici.tv
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  Mariinsky Theatre, St. Petersburg

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  Beethoven’s Piano Concerto No. 3
  Royal Concertgebouw, Amsterdam

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- Salzburg Festival, Austria
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