

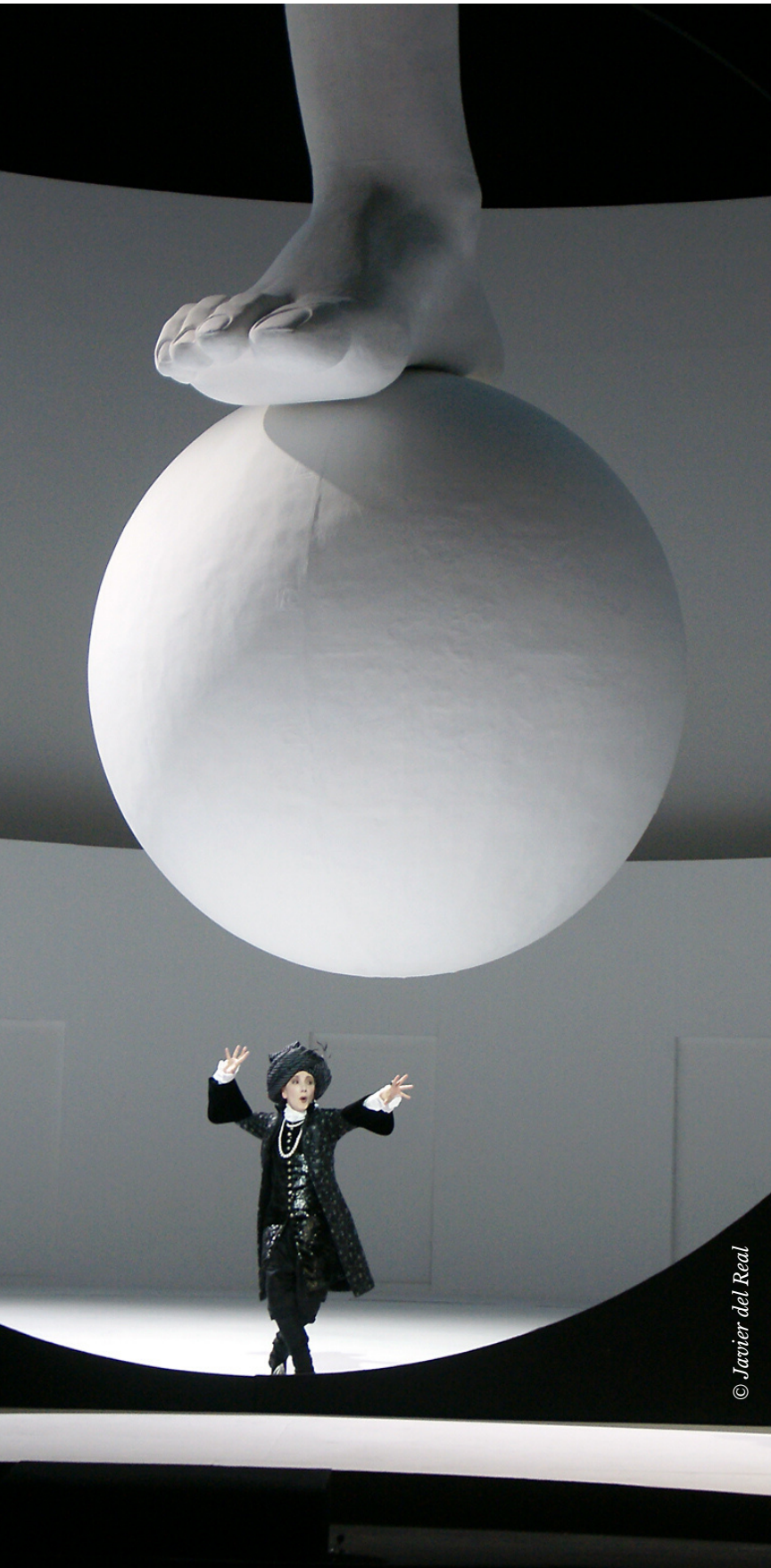
medici.tv



**THE WORLD'S LEADING
CLASSICAL MUSIC CHANNEL**



OVERVIEW



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THEY ARE ALREADY
WORKING WITH US

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WHO WE ARE

medici.tv is **the world's leading classical music channel**, and has offered access to the best of classical music to million of viewers worldwide since 2008.

Our catalog includes **2,600 videos** available on demand (concerts, operas, ballets, musical archives, documentaries and masterclasses), **3,000 musical works** (Early music, Classical music, Romantic music, Modern music, Contemporary music), **150 live events** broadcasted every year from the greatest venues and theatres in the world.

For more than 10 years, we have been partnering closely with the finest concert halls, orchestras, and artists in order to provide our audience and our partners with **the very best of today's classical music**.

Our community gathers more than **1,000,000 music lovers** coming from all over the world.

medici.tv



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WHY OFFER CLASSICAL MUSIC



*A passionate
community of
100+ million
people worldwide*

- 35K concerts, ballets and operas performed in 2019
- 5.5M listeners per week on Classic FM in 2019
- 92% seat-occupancy rate in the Paris Opera Garnier in 2019 (880 000 visitors)


*The next
emerging
streaming market*

- Classical music is the 4th-most popular genre, behind pop, rock, and country
- 30% of classical listeners are under 35 on streaming platforms
- Classical music streaming on Spotify increased by 42% from 2017 to 2019

OUR ARTISTIC PARTNERS

We work in collaboration with the most prestigious theatres and concert halls around the globe...





*... and we present the greatest artists of
today's international classical music
scene & legends from the 20th century*

Claudio Abbado - Martha Argerich
Daniel Barenboim - Cecilia Bartoli
Joshua Bell - Pierre Boulez
Khatia Buniatishvili - Riccardo Chailly
William Christie - Natalie Dessay
Joyce DiDonato - Plácido Domingo
Gustavo Dudamel - Renée Fleming
Juan Diego Flórez - Valery Gergiev
Alan Gilbert - Hélène Grimaud
Bernard Haitink - Thomas Hampson
Daniel Harding - Nikolaus Harnoncourt
Janine Jansen - Yo-Yo Ma - Mariss Jansons
Philippe Jaroussky - Paavo Järvi
Herbert von Karajan - Jonas Kaufmann
Evgeny Kissin - Lang Lang - Misha Maisky
Denis Matsuev - Riccardo Muti
Anna Netrebko - Yannick Nézet-Seguin
Gianandrea Noseda - Antonio Pappano
Maurizio Pollini - Menahem Pressler
Thomas Quasthoff - Sir Simon Rattle
Steve Reich - Vadim Repin
Arthur Rubinstein - Esa-Pekka Salonen
Jordi Savall - Lahav Shani - Bryn Terfel
Daniil Trifonov - Maxim Vengerov
Rolando Villazón - Anne Sofie von Otter
Yuja Wang - Sonya Yoncheva
and many others!

OUR OFFER

*Bring the latest
classical
performances to
your audience...*

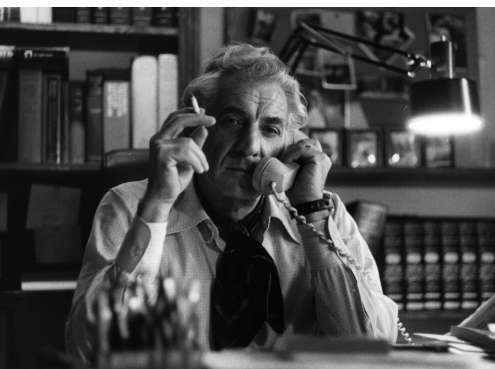
*and offer them very
special rendez-
vous!*

- Audiovisual recordings from the world's greatest venues
- Files delivery within 48 hours after the live show
- HD videos for an immersive experience
- Many prestigious musical events throughout the year
- Featuring very famous artists, conductors and orchestras
- Metada and editorial material supplied to help you promote the events



*Create your own collection combining
the best of classical music*

- Choose your programs among our prestigious catalog of content: concerts, operas, ballets, documentaries, archive footage...
- SVOD and TVOD worldwide rights
- Full HD video files
- Complete metadata: pictures, subtitles, synopsis, teasers





THEY ARE ALREADY WORKING WITH US...



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