

**PRESS RELEASE** 

#### CARNEGIE HALL'S OPENING NIGHT GALA LIVE ON MEDICI.TV!

The much-anticipated Opening Night Gala marks the return of live performances at the iconic New York venue.

Watch the livestream here on Wednesday, October 6, 2021 at 7:00PM (ET)

**Paris, October 2021** - medici.tv, the world's leading classical music channel, is thrilled to announce the live broadcast of Carnegie Hall's Opening Night Gala, free of charge on its platform on October 6, 2021, and available to watch on replay until October 14, 2021.

medici.tv celebrates the launch of a brand-new season at Carnegie Hall with the live stream of its Opening Night Gala concert! To mark the return of live performances after an 18-month closure, a program full of joy and hope will be performed by the Philadelphia Orchestra conducted by Yannick Nézet-Séguin, and joined by Yuja Wang. The superstar pianist will perform Shostakovich's Piano Concerto No. 2. Also on the program is Valerie Coleman's Seven O'Clock Shout which honors human spirit's resilience in the time of the pandemic, the ever-popular Overture to Bernstein's Candide, followed by Iman Habibi's Jeder Baum spricht, a powerful reflection on climate change. The evening is completed by Beethoven's iconic Symphony No. 5.

medici.tv's long-standing collaboration with Carnegie Hall began in 2014 when the platform first started broadcasting concerts online from the celebrated New York institution with artists such as Joyce DiDonato, Anne-Sophie Mutter, Yuja Wang, Leonidas Kavakos, and Daniil Trifonov, live and on replay. Key moments marking the iconic concert hall's history were live streamed to audiences worldwide, such as Joyce DiDonato's master classes, as well as Martha Argerich's return to Carnegie Hall after a 10-year absence. In Spring 2020, at the beginning of the global pandemic, they collaborated on the "weekly streaming project Carnegie Hall Fridays through which a selection of 11 webcasts of past performances from the Hall were made available for free to audiences worldwide on both the medici.tv platform and Carnegie Hall's website each Friday.

Since the very first joint livestream in 2014, the collaboration between the historic New York concert hall and the international streaming service has brought 38 performances from some of the world's most celebrated artists to audiences worldwide. Over six seasons, these streams reached over 9.2 million views, with audience members originating from more than 180 countries and territories around the world. Find all of medici.tv's VOD catalogue and upcoming livesteams at Carnegie Hall here.

### **About Carnegie Hall**

Since it opened in 1891, Carnegie Hall has set the international standard for musical excellence as the aspirational destination for the world's finest artists. From Tchaikovsky, Dvorák, Mahler, and Bartók to George Gershwin, Billie Holiday, Benny Goodman, Judy Garland, and The Beatles, music making by a long list of artists representing the best of every genre has filled Carnegie Hall over the years. The Hall's unique history has grown out of its stunning acoustics, the beauty of its three concert halls, and its location in New York City, where it has played a central role in helping to elevate the city into one of the world's great cultural capitals.

Carnegie Hall presents a wide range of performances each season on its three stages—the renowned Stern Auditorium / Perelman Stage, intimate Weill Recital Hall, and innovative Zankel Hall—including concert series curated by acclaimed artists and composers; citywide festivals featuring collaborations with leading NYC cultural institutions; orchestral performances, chamber music, new music concerts, and recitals; and the best in jazz, global, and popular music. Many concerts each season are heard by listeners worldwide via the Carnegie Hall Live radio and digital broadcast series, produced in partnership with WQXR, and select concerts have been webcast on medici.tv.

Complementing these performance activities, Carnegie Hall's Weill Music Institute creates wide-reaching music education and social impact programs that annually serve nearly 800,000 people in the New York City area, nationally, and internationally, and even more through a growing number of initiatives online. These programs play a central role in delivering on Carnegie Hall's commitment to making great music accessible to as many people as possible.

#### About medici.tv

medici.tv is the global leader in classical music video streaming. For over 10 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by The New York Times as "the closest thing to a classical Netflix", medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world's largest VOD catalog of more than 3,000 videos of concerts, ballets, operas, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay or Chromecast), computer, tablet, and smartphone.



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