

The Vienna Philharmonic's New Year's Concert becomes globally accessible through brand-new partnership with medici.tv and unprecedented live digital broadcast

Paris, November 2021 - The world's leading classical music channel medici.tv is proud to announce the live broadcast of Vienna Philharmonic's New Year's Concert! This marks the very first time in the event's long history that it will be broadcast online on a digital platform. The Vienna Philharmonic also releases on medici.tv 26 recordings of recent editions of the celebrated New Year's Concert and Summer Night Concert, all available on demand on medici.tv as of Wednesday, December 1, 2021.

For eight decades, the Vienna Philharmonic's New Year's Concert has begun each new year with a lively celebration in the Viennese tradition. At the 2022 edition, Maestro Daniel Barenboim returns for the third time to lead the Vienna Philharmonic in a selection of the Strauss dynasty's works. The partnership between the Vienna Philharmonic and medici.tv significantly extends the global reach of this exceptional concert, adding 135 new countries to the concert's broadcast list and allowing millions of classical music lovers worldwide to watch it live for the first time.

The livestream will be free to watch on medici.tv on Saturday, January 1, 2021 at 11:15 AM (CET) and also available on replay free of charge for five days. After Thursday, January 6, 2021, only medici.tv subscribers will be able to view the full replay. For six months following the initial broadcast, the event will be exclusively available in the countries listed below.* On July 1, 2021, these geographic restrictions will be lifted, and medici.tv subscribers will be able to enjoy the 2022 New Year's Concert on replay from anywhere in the world, with the exception of Austria.

Featuring the Vienna Philharmonic at the Musikverein under a different leading conductor each year, the 13 most recent New Year's Concerts (2009 - 2021) can now be revisited on medici.tv, along with the 13 last editions of the Summer Night Concert, which include a wide-ranging series of works around a different yearly theme. The full Vienna Philharmonic VOD catalogue collection is available to watch [here](#), exclusively for medici.tv subscribers until December 30, 2027. The programs can be viewed worldwide, again with the exception of Austria.

"It is a great honor for medici.tv to be partnering with the Vienna Philharmonic for these unique events, as they represent a significant opportunity for us to increasingly extend the reach of the

truly iconic New Year's Concert and Summer Night Concert. For 15 years, our mission has constantly been to share the very best of classical music with the largest possible audience, especially in territories where we can provide better access to the outstanding talent of these musicians. We are thrilled about this partnership with the Vienna Philharmonic, which represents a considerable milestone in medici.tv's history."

Hervé Boissière, medici.tv's Founder & CEO

***List of countries where the Vienna Philharmonic's New Year's Concert can be viewed on medici.tv:**

Asia: Afghanistan, Bahrain, Bangladesh, Bhutan, Brunei, Burkina Faso, Burundi, Cambodia, Hong-Kong, India, Iraq, Iran, Kirghizistan, Laos, North Korea, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Syria, Tajikistan, Thailand, Turkmenistan, Uzbekistan, Vietnam

Africa/Middle-East: Angola, Arab Emirates, Benin, Botswana, Cameroon, Cap Verde, Central African Republic, Djibouti, Egypt, Eritrea, Eswatini, Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Yemen, Qatar, Kenya, Democratic Republic of Congo, Kuwait, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Niger, Nigeria, Oman, Timor-Leste, Palestine, Rwanda, Sao Tome and Principe, Saudi Arabia, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Tchad, Tunisia, Uganda, Zambia, Zimbabwe

Americas: Antigua & Barbuda, Bahamas, Barbados, Argentina, Belize, Bolivia, Chile, Colombia, Costa Rica, Cuba, Curaçao, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Saint Kitts and Nevis, Saint Lucia, Saint Vincent & the Grenadines, Suriname, Trinidad & Tobago, Uruguay, Venezuela

Oceania: Australia, Cook Islands, Fiji, Kiribati, Marshall Islands, Micronesia, Nauru, New Zealand, Niue, Palau, Papua New Guinea, Solomon Islands, Samoa, Tonga, Tuvalu, Vanuatu

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 10 years, its exceptional selection of live-streamed events and on-demand programs has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by The New York Times as “the closest thing to a classical Netflix,” medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in the world’s greatest concert halls, festivals, and competitions. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world’s largest classical video catalogue of more than 3,000 concerts, ballets, operas, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens: TV (via Airplay or Chromecast), computer, tablet, and smartphone.

About the Vienna Philharmonic

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About Rolex and the Arts

Since 2009, the renowned New Year’s Concert and Summer Night Concert have been presented by Rolex, marking the brand’s partnership with the Vienna Philharmonic-one of the world’s finest musical institutions-and its commitment to making classical music accessible to all.

Contact

press@medici.tv

Valentine d’Argoubet - vdargoubet@medici.tv / +33 6 20 14 35 65

www.medici.tv

